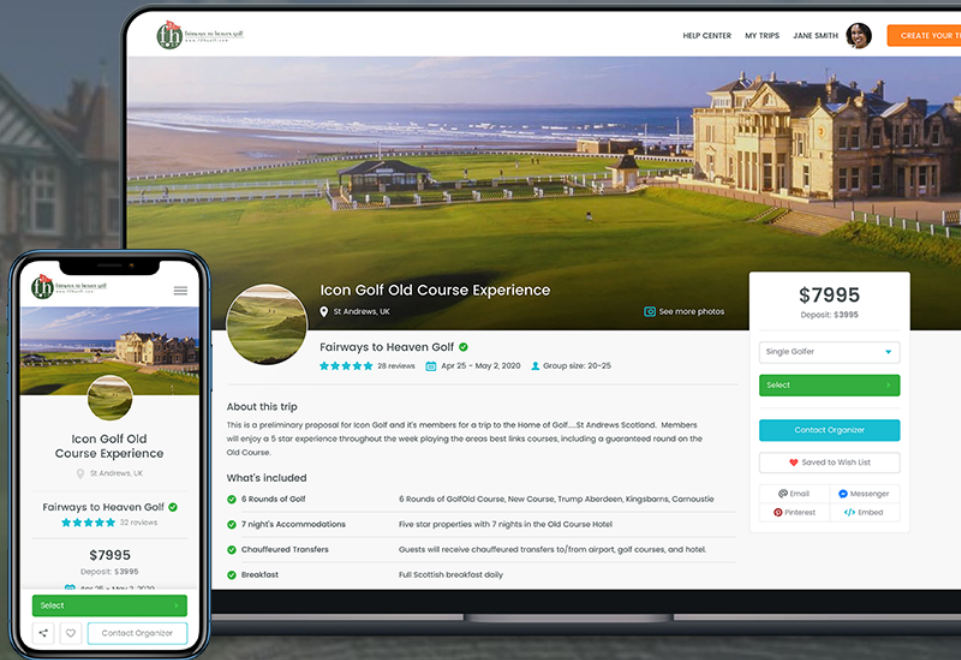


For 20+ years **Fairways to Heaven Golf** has been creating once in a lifetime custom golf experiences for consumers and businesses. They do this by understanding their client's needs through a personal consultation and then putting together the right package for them based upon the experience they are looking for.



FAIRWAYS TO HEAVEN golf

Perfecting the Art of Golf Travel

Location:	Company size:
Avon, CT	7 employees
Trip size:	Niche:
1-50 travelers	Custom Golf Travel

Target Customers:
Men and Women, 35-75+, golf club members and overall golf enthusiasts

Why WeTravel?

Problem

Q: When you first spoke with WeTravel were you looking to solve a particular problem?

A: We were using multiple systems to send custom golf proposals and accept payments. It was time consuming for our customers and our team and not easy to manage.

Solution

Q: How has this problem been solved by WeTravel?

A: WeTravel gives us a professional web based portal to send our custom proposals and also takes care of the merchant processing at the same time. Also, under the hood, WeTravel is a very simple system to use. And once we decided to implement the set up process was easy.

Impact

Q: How did your customers react to using WeTravel?

A: Our clients are aged 40+ and they love using the WeTravel system because it flows well and is easy to use. The proposal layout gives our clients exactly what they need to make a buying decision and they don't have to mail us checks anymore or wait for another link to submit their credit card info.



WeTravel has helped us to **reduce conversion time by 75%**



Michael OToole & David Reid
Managing Partners

www.f2hgolf.com